

NUSA43



2018

BHIM

ANNUAL CONFERENCE



ADULT CONFERENCE AT A GLANCE

**Wheelchairs available upon request*

MONDAY, MAY 21, 2018

Volunteer Appreciation Luncheon	Boutwell Auditorium	12:00 p.m. - 2:00 p.m.
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WEDNESDAY, MAY 23, 2018

NUSA Board Meeting	The Forum C	9:00 a.m. - 3:00 p.m.
Registration	Sheraton-East	9:00 a.m. - 4:00 p.m.
Exhibits Open	East Meeting Room A	11:00 a.m. - 4:00 p.m.
Pre-Conference Tours	Sheraton Hotel	1:00 p.m. - 5:00 p.m.
Mayor's Welcome Reception (white attire)	East Exhibition Hall 1	6:00 p.m. - 10:00 p.m.

THURSDAY, MAY 24, 2018

Morning Fitness	The Forum J	6:00 a.m. - 7:00 a.m.
Registration	Sheraton-East	7:00 a.m. - 4:00 p.m.
Opening Breakfast/Mayoral Panel	Birmingham Ballroom	8:00 a.m. - 9:30 a.m.
Exhibits	East Meeting Room A	9:00 a.m. - 5:00 p.m.
Neighborhood of the Year Award Judging	The Forum B	10:00 a.m. - 5:00 p.m.
Workshop Session 1	East Meeting Rooms A-M	9:45 a.m. - 11:00 a.m.
Workshop Session 2	East Meeting Rooms A-M	11:15 a.m. - 12:30 p.m.
Keynote Speaker's Luncheon	Birmingham Ballroom	12:45 p.m. - 2:15 p.m.
Workshop Session 3	East Meeting Rooms A-M	2:30 p.m. - 3:45 p.m.
Neighborhood Pride Tours and Dinners	Sheraton Ballroom	5:15 p.m. - 9:15 p.m.

FRIDAY, MAY 25, 2018

Morning Fitness	The Forum J	6:00 a.m. - 7:00 a.m.
Registration	East Ballroom A	7:00 a.m. - 4:00 p.m.
Breakfast/Keynote Speaker	Birmingham Ballroom	8:00 a.m. - 9:00 a.m.
NUSA Board Election	East Meeting Room N	9:00 a.m. - 12:30 p.m.
Exhibits	East Meeting Room A	9:00 a.m. - 5:00 p.m.
Workshop Session 4	East Meeting Rooms A-M	9:45 a.m. - 11:00 a.m.
Best Neighborhood Program Award Judging	The Forum B	10:00 a.m. - 5:00 p.m.
Workshop Session 5	East Meeting Rooms A-M	11:15 a.m. - 12:30 p.m.
Neighborhood of the Year Awards Luncheon	Birmingham Ballroom	12:45 p.m. - 2:15 p.m.
NUSA Board Election	East Meeting Room N	2:30 p.m. - 5:00 p.m.
Workshop Session 6	East Meeting Rooms A-M	2:30 p.m. - 3:45 p.m.
Roaring '20s Party (1920s Attire)	Sheraton Birmingham Ballroom	8:00 p.m. - 12:00 a.m.

SATURDAY, MAY 26, 2018

Morning Fitness	The Forum J	6:00 a.m. - 7:00 a.m.
Breakfast/Keynote Speaker	Birmingham Ballroom	8:00 a.m. - 9:30 a.m.
NUSA General Membership Meeting	East Ballroom B	9:45 a.m. - 11:45 a.m.
Best Neighborhood Program Awards Luncheon	Birmingham Ballroom	12:00 p.m. - 1:30 p.m.
NUSA Board Meeting	The Forum C	1:45 p.m. - 3:45 p.m.
Jazz in the Park	Linn Park	6:00 p.m. - 9:00 p.m.





EXHIBITORS & ARTISTS

City of Birmingham
Dannon Project
City of Little Rock, Arkansas
Brookwood Hospital
United States Army
Protective Life
BBVA Compass
JCCEO
University of Alabama at Birmingham
Cadence Bank
Alexander Shunnarah
Fit Birmingham
Keep Birmingham Beautiful
Birmingham Police Department
Birmingham Fire and Rescue Service
Birmingham Landbank Authority
Betsy Moore
Blue Cross Blue Shield

American Family Care
Brasfield & Gorrie
City of Palm Spring, California
Treats so Sweet
Wilkins Group
NONA
Toby Richards
Kevin Cleveland
Debra Riffe
Marcus Watts
John Sims
Sybil Green
Jaylin Pinkney
Ahmad Austin
Pansy Nelson
Donald Whisenant
Mustafa Eke'vu
Indigo Jones
April Dent





Protect Tomorrow. Embrace Today.™

Strong neighborhoods are where our future thrives.
That's why Protective is proud to support the
Neighborhood USA Conference and their efforts
to strengthen our community.





Alabama
Power

BBVA Compass



STRENGTH THROUGH VOLUNTEERISM

LIVE UNITED

We have more than 10,000 United Way volunteers serving Central Alabama every year. Whether it's mentoring a child, delivering a meal or just stuffing a backpack with food, you can help us serve our community.

Hands On Birmingham is the volunteer arm of United Way of Central Alabama, and can connect you to projects tailored to your particular interests and fulfill your passion. The more of us who work together to serve others, the bigger impact we can make in our community. There are also many meaningful volunteer roles within United Way itself.

HOW WOULD YOU LIKE TO SERVE?

- Martin Luther King Jr. Day of Service
- Visiting Allocation Team
- School Beautification Projects
- Meals On Wheels delivery
- Disaster Recovery

For more information, visit www.handsonbirmingham.org or call 205.251.5849.



HandsOn
BIRMINGHAM
A program of United Way of Central Alabama



United Way
of Central Alabama, Inc.



Every signature event and activation presents an opportunity for LRY Media Group to grow our client's brand. Through our services, we work in true partnership with our clients, collaborating to make the most of every possibility. We specialize in helping clients coordinate large corporate and community events and provide advisory services to help clients navigate the ever-evolving media landscape. We are a full service event strategy and design company whose #1 value is exceeding our client's expectations.



- ▶ **EVENT STRATEGY AND PLANNING**
- ▶ **EVENT PR AND COMMUNICATIONS**
- ▶ **EXPERIENTIAL MARKETING**
- ▶ **EVENT MATCHMAKING**

CONTACT INFORMATION

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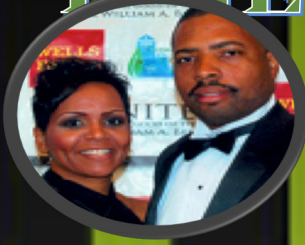
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Education, Training & Career Placement Programs



The Dannon Project

“One Mission, One Life at A Time”

**Building strong foundations for non violent returning citizens,
neighbors with health disparities and at-risk youth**

In support of Neighborhoods,USA

The agency offers opportunities for individuals who have been in conflict with the law and have education barriers to transform their lives through innovative, effective, and replicable programs that serve the community by reducing crime and its human and economic costs.

The Dannon Project's programs offer education, career training and employment opportunities for adults and at-risk youth to learn about the different types of crime, the costs and consequences of crime, how crime affects communities, conflict management strategies and pathways out of poverty techniques, through critical thinking, communication, and problem-solving activities.

Youth are provided short term occupational skills training that lead to certification and job placement.

Committed to Change

Birmingham/Jefferson County Location

2324 5th Avenue North
Birmingham, AL 35203

[205-202-4072](tel:205-202-4072) / www.dannonproject.org



Kerri Pruitt, Executive Director

The Dannon Project is a non-profit 501(c)(3) organization serving Jefferson, Clarke and Calhoun Counties in Alabama and in Florence, South Carolina

MAYOR RANDALL L. WOODFIN INVITES YOU TO THE 2018 NUSA CONFERENCE

MAYOR'S WELCOME RECEPTION

WEDNESDAY, MAY 23, 2018 - EAST EXHIBITION HALL 1 - 6 PM - 10 PM

— AN ALL WHITE AFFAIR —



ROARING 20s PARTY

FRIDAY, MAY 25, 2018 - SHERATON BIRMINGHAM BALLROOM - 8 PM - 12 AM

— 1920s ATTIRE —

Kevin Lee Cleveland, Sr. *Artist: Linoleum Block Relief Printer*



I was born in Brooklyn, NY but Alabama has been my home since 1975

Drawing is a gift. I'm inspired by nature, biblical passages, the history of civil rights, sports and artwork by African American artists.

Linoleum block relief printing requires a lot of concentration, detail and time.

My block prints are hand-embellished. I use water-based Speedball ink on bright, white printmaking paper. Sometimes, I'll print on toned paper. I start out with an idea that I sketch on tracing paper. The next step is to transfer the image, in reverse, onto the surface of the linoleum block. I use several gouges to cut away the surface. The remaining material is raised (in relief). The ink is rolled over the design. I place a sheet of printmaking paper on the inked block and then hand-rub the back of the paper with a flat, wooden spoon or a flat baren. At this point, I'm ready to lift the paper off the block.

John Sims *Artist*



John Sims, artist and intern architect, has been drawing and painting since the age of six. His painting is a celebration of the spirit of African American achievements and a love of all art genres. His style of painting is "Mixed Media." Sims uses a mixture of fabric, textured sand and acrylic paint on canvas to create an unmistakable style. This bold technique of mixing different materials which he calls "collage in relief." Most of his work focuses on Jazz Music, Dance, and the African American experience in America and the African Diaspora through-out the world. He has exhibited his work at galleries as well as art shows such as the Black Arts Festival, New Orleans Jazz Festival, Capital Jazz Festival, the Budapest Art Exhibition, the Essence Festival, the Trumpet Awards and many other shows throughout the United States.



Pansy A. Nelson *Artist*

Pansy was born and raised in Birmingham, Alabama, the Bible-Belt of the South, which really had a significant impression on her art. Pansy's grandmother being deeply rooted in the culture of the Bible-Belt, she would often teach Pansy lessons of the Bible which often included the mystical and almost magical symbolism of the Raven and the Crow. Hence, the theme of the Raven and Crow captured the young budding artist early on. She attributes her fascination of these two birds to her grandmother and much of her art depicts these animals in some fashion in most of her art. Pansy remembers fondly how her grandmother would say, "If you make a wish, blow a kiss at the almighty and divine, these messengers of God (Raven and Crow) would deliver the message with urgency, but only after the rain." Although most people regard the crow and raven to darkness and to death, Pansy as well as her grandmother saw much more in these messengers and thus inspired her artistry. The panoramic view of her grandmother proved to be an inspiration like none other as Pansy could see the mystical magic of these birds and she gives thanks to her grandmother. She could see the Singing out of emotions that was deeply embedded in her Soul; the communication of wishes to the Higher Powers came with every stroke of her brush, as she was entranced and communing with her higher powers using the Raven and the Crows.

In developing and polishing her craft, Pansy fell in love with Mixed Media Painting, Collages of Cranes, Doves, Dancers and particularly art depicting Motion. Her intent in developing and polishing her craft was to acknowledge the great strength and beauty of performance, while yet allowing for the intricate delicacy and finesse that causes the one who is looking on to see depth and to obtain an immeasurable message that requires thought while giving inspiration. Pansy's knowledge of different shape forms and spaces allows her to create and stimulate messages through art.

If Pansy could sum-up her work in just a few words, she would say that her artwork is whimsical, while stable and unifying. She would also say that her work is very playful with figures and concepts while creating hopes and dreams. Pansy finds that incorporating controlled textures, paints, and a variety of shapes, forms and spaces allows her work to be distinguished among some of the greatest works of art.

The Raven and Crow today but tomorrow may hold another theme. Her journey of art has no walls, doors or stop signs, her art is within her Soul and it shall continue to speak in all mediums.

Toby Richards *Artist*



Ms. Richards is a local, national, and international artist and educator. She completed a Bachelor of Fine Arts in Art Studio degree from the University of Alabama at Birmingham. She currently resides in the Birmingham area.

As an artist, muralist, educator and museum curator, Toby has studied, exhibited and taught the Japanese art form of Sumie for over seven years. In Fujisawa, Japan she earned a formal teaching certification as registered Sensei from the leadership of Master Ranka Tomozawa, and the City of Fujisawa, Japan.

Toby has been featured in various media publications including the Oprah Winfrey Show and the Asahi Shimbun, one of five national newspapers in Japan. She was interviewed on-air by Newsweek Magazine for her participation in the Birmingham Pledge Mural project. Also, included in Alabama 24/7, Walls of Heritage, Walls of Pride books.

Ms. Richards has revived and directed over 100 murals in Birmingham and other municipal agencies and facilities within the Birmingham area. As Curator at the Arlington Historic House, Toby plans to continue to collaborate on developing curricula using the museum's collection to bring awareness to local, national, and global audiences.

Jaylin Pinkney *Artist*

Jaylin Pinkney is a young multimedia artist and painter from Birmingham, Alabama. Jaylin has carved her way into both the Birmingham and international art scene with her works that are inspired by the world around her. Jaylin Pinkney's pieces have been featured both nationally and internationally in places such as Space One Eleven, the Birmingham Civil Rights Institute, the Alys Stephens Center, Birmingham Magic City Art Walk, and The Culture House of Szekesfehervar in Hungary.

Pinkney has studied art at the Alabama School of Fine Arts, Birmingham Southern College, and Space One Eleven. She has made an impact in the Birmingham art scene by teaching art in the Birmingham area at places like Space One Eleven and Oasis Summer Enrichment Program.

Pinkney paints in an atmospheric abstract style that captures the essence of her emotion. Her art is rooted in the themes of human emotion, motion, movement, lights, and the idea of life being universally connected. Ever since she was a kid, she has been fascinated by the theoretical limits of the human emotion, light and motion, ultimately creating something new. Her work explores the dynamic of that.



Senator Linda Coleman-Madison

Senate District 20

Celebrating Neighborhood Leaders NUSA 2018



Servant Leader

"Putting People before Politics"

As a former neighborhood officer of 16 years serving the Pratt Community, it is my honor and pleasure to welcome visitors to the great State of Alabama and the Magic City, Enjoy!

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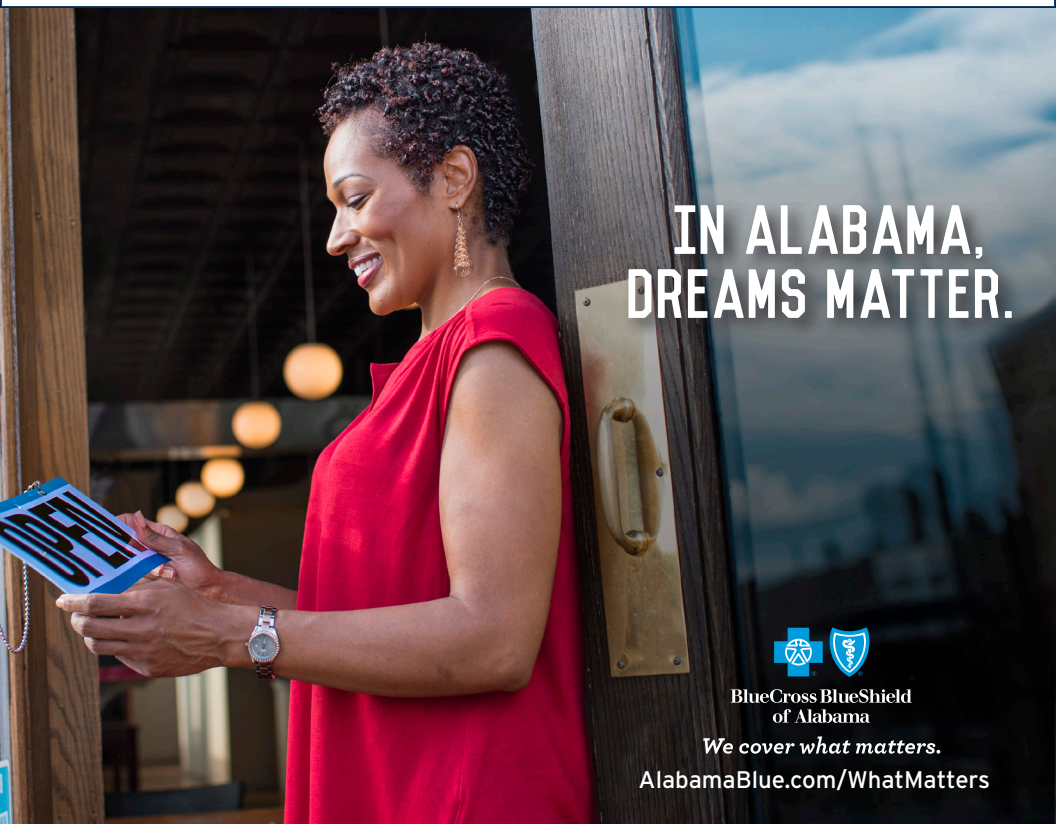
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